

PRESS RELEASE

San Francisco, CA - May 2003



◦ THERE'S A NEW DIVA IN TOWN



No, she won't be singing, but Mimi will definitely be making her presence known as a special gift for performers and contributors at the 2003 VH1 Divas Las Vegas Concert.

Britanne Corporation is proud to support the efforts of VH1 Save the Music Foundation, by contributing 300 Mimi's Diva Dryer Hair Towels for the May 22nd event in Las Vegas. This year's Divas Duets event will be bringing together some of the biggest names in music today for an exclusive, high-voltage night of unforgettable performances by Celine Dion, Chaka Khan, Jewel, Mary J. Blige, Lisa Marie Pressley, and Whitney Houston.

VH1's "Divas" specials raise funds for the VH1 Save The Music Foundation, a non-profit organization dedicated to restoring instrumental music programs in America's public schools, and to raising awareness of the positive impact that music participation has on students. Since VH1 Save the Music was created in 1997, more than \$25 million worth of musical instruments has been donated to 1000 public schools in 80 cities, improving the lives of more than 500,000 children.

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Mimi's Diva Dryer® Collection by Aquis®

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