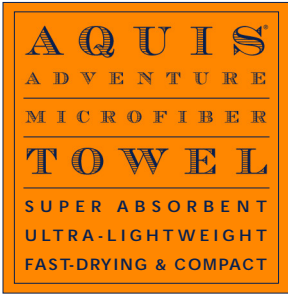


AQUIS® THE ORIGINAL MICROFIBER TOWEL



Press Release

San Francisco, CA - January 2004
For Immediate Release

Britanne Corporation, manufacturer of Aquis Microfiber towels has found a way to make a great thing even better. Launching for Spring 2004, the super absorbent, lightweight line of Aquis Adventure towels for Sports, Outdoors and Travel, will be offered in a great new sturdy drawstring mesh bag. This new reusable and breathable packaging is intended for reuse while on the road, trail, or anywhere travels take you, allowing towels to dry better while packed.

Also new for Spring 2004 are two new camp sets, assembled in partnership with AGS Labs, offering full ready-to-travel assortments for outdoor travels.

For more information on these and other new developments within the Aquis Adventure brand, visit **Booth #1116** at the **Outdoor Retailer Winter Market, January 2004**, or contact Guy Louie at Britanne Corporation (EM: guy@britanne.com, PH: 415.495.7210 Ext. 11)

COLORS AVAILABLE: Graphite, Blueberry, Plum, Seafoam.
All AQUIS® Adventure towels come equipped with a loop/snap feature, and now come packaged in a sturdy draw string bag.

SIZES, WEIGHTS, AND RECOMMENDED USES:

Size	Weight	Recommended Use	SRP
Medium (15"x29")	4 oz.	Gym, Running, Biking	\$15.00
Large (19"x39")	7 oz.	Camping, Hiking, Gym, Travel	\$19.00
X-Large (29"x55")	12 oz.	Travel, Swimming, Beach	\$31.00



AQUIS® ADVENTURE BASIC CAMP SET

Contains:
Large Towel (19"x39")
Face Towel (10"x10")
2 oz. All Purpose, Biodegradable
& Concentrated Camp Soap
Sturdy Draw String Mesh Bag
SRP: \$25.00

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